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FOR IMMEDIATE RELEASE

Contacts: Ileene Hoffman, 703-352-3449
Wynne Busman, 703-352-3449
Monica Majewski, 571-321-0997 or mmajewski@infanttoddler.com
www.infanttoddler.com

Finding Child Care: New CCR&R Helps Parents in Northern Virginia

FAIRFAX, VA— Infant/Toddler, a trusted child care resource for 24 years, is expanding the access and availability of child care for families residing in Northern Virginia. It is now the Child Care Resource and Referral agency (CCR&R) for the counties of Arlington, Loudoun, and Prince William, as well as the cities of Alexandria, Manassas, and Manassas Park.

As a community-based CCR&R, Infant/Toddler assists parents in their search for high-quality child care, helping them locate a devoted child care provider for their children. In Virginia, an estimated 616,800 children under age 6 need child care. Infant/Toddler also provides training opportunities to child care providers, ensuring that high-quality service is available for parents who rely on child care.

“Choosing child care is one of the most important decisions a parent makes. Parents want an environment in which their child is safe, respected, and nurtured, and Infant/Toddler is here to help them find just that,” says Infant/Toddler Executive Director Ileene Hoffman. “The additional services we offer to parents help take the worry and stress out of their decision making.”

In its new role as a CCR&R, Infant/Toddler connects parents, providers, community leaders, and policy makers. By offering a unique blend of direct services and planning expertise, Infant/Toddler helps families and communities ensure that children arrive at kindergarten ready to succeed in school and life. Infant/Toddler is working in

partnership with the National Association for Child Care Resource & Referral Agencies (NACCRRRA) and the Virginia Child Care Resource and Referral Network (VACCRRN).

“In providing the first-ever Child Care Resource & Referral services in northern Virginia, Infant/Toddler is taking the lead in improving the quality of care for all children,” says Linda K. Smith, Executive Director of NACCRRRA. “Because 90 percent of a child’s brain develops by age 3, Infant/Toddler’s role in helping parents find high-quality child care is critical to the future success of northern Virginia’s children.”

Infant/Toddler CCR&R staff are always available to respond to the needs, questions, and concerns of parents, providers, and community members. Infant/Toddler CCR&R may be reached via phone at 571-321-0997 or toll-free at 877-321-0997, or via e-mail at mmajewski@infanttoddler.com. Additional information and resources for parents and providers are available online at <http://www.infanttoddler.com/child>.

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Infant/Toddler Family Day Care has been bringing families together with our network of experienced and professionally trained child care providers since 1983. Our nurturing program provides care and early childhood development to children beginning at six weeks of age and beyond. With Infant/Toddler, children benefit from the special experience of forming lasting relationships with their provider in a small, mixed age group setting where children learn and grow through play.

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